

Sounds great let me think about it External Inbox

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Tue, 10 Dec 2024, 19:45 ☆ 🔄 📧

BRIAN TRACY  
INTERNATIONAL

Hi colin,

5,000 speeches. 25 million people reached. 5 decades of work.

But here's what blew my mind: one short-form video on social media reached 30 million people—in under 24 hours.

That one video proved what's possible.

But then reality hit...

The success wasn't consistent. One post would get views, and the next 10 would barely move the needle...

Even when I got attention, I couldn't figure out how to convert it into meaningful results—even though it was going well compared to others I knew and felt how much I was leaving on the table.

I tried everything I knew. I hired experts, experimented, and spent years trying to solve the puzzle. We improved, but nothing fully clicked. I'll admit it—I felt like the underdog in a space I didn't understand.

Then my friend Chelsea (who I love and respect) introduced me to a young man named Colin.

Colin was very unassuming and humble. He worked with some of the biggest names in the industry. He was the CEO of a company called Mentors of Mentors who focused on getting you seen by the right kind of audience and more importantly they were the best at converting those leads into happy customers.

I shared what we spoke about, and some of the numbers he was sharing with me about what was possible made me think I was wasting my time with him because that could obviously not be true.

Then he said one thing that stuck with me:

"Brian, the only thing that matters is skill. If you have the skillset to pull this off, there's almost no delay in you going viral, irrelevant of followers or how well-known you are. And you can automate it in a way where a lot of your viewers will happily go to your email list. Anybody can do it."

I asked him to do a test:

"Please share with me your process and how we can improve our systems."

He said, "one of the rules about being seen on social media is showing and not telling, and we'll apply the same in showing you what we can do."

He shared a document with us on all the ways we can automate, delegate and more importantly how to grow consistently. I was impressed.

He then said I'm going to show you 1 test post.

They posted it on a channel 20x smaller than mine.

The result? 836,000 organic views in 24 hours, 25,190 new email subscribers, and targeted leads that keep coming in as we speak—all from ONE post.

(Keep in mind the industry standard is 20 dollars per new email address, and this was done with free organic content.

—That's when I realized: social media isn't just about traffic. It's about building systems that turn attention into real results—consistently.

The Mentors of Mentors team didn't just help me crack the code. They redefined how I approach this entirely.

Now, I'm not just working with them—I'm their partner.

And we want to know if, for the first time ever, we made their best strategies available

... would that be something you'd be interested in?

Reply the word "interested" to let me know.


To your success,

Brian Tracy

P.S. I know firsthand how valuable and easy to implement this system is. And the best part, you don't need any followers or social media presence to start. If this is potentially something that interests you, reply to this email with the word "interested" and I'll share the details and the next steps with you.



**Brian Tracy** <brian@briantracyintl.com> [Unsubscribe](#)  
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Fri, 13 Dec 2024, 15:03    

BRIAN TRACY  
INTERNATIONAL

Hi colin

The other day, I mentioned my social media mentor Colin's approach—he once turned a single, simple social media post into over 25,000 new subscribers. After I shared that story, I got a surprising number of messages asking for more details about how he did it.

Colin isn't the type to stand in the spotlight. He's more comfortable letting his team and their results speak for themselves. But the system he's created is something I believe more people need to see. It not only helps you reach a larger audience, but also makes it easier to turn that new attention into consistent customers who genuinely want what you offer.

I'm thinking about asking Colin to hold a short, free 30-minute session where he'd outline his process. It would be a casual, information-first discussion—no pushy pitches, just practical insights you can apply right away.

Before I ask him, I want to know if there's real interest. Would you be up for something like this? Just reply with the word "Masterclass" and let me know. If enough people are interested, I'll do my best to convince him.

Warmly,

Brian Tracy

P.S. I know it might sound too good to be true, but Colin's not about hype—he's about what actually works. If you think this session could help, just hit reply and type "Masterclass". If there's enough demand, I'll make it happen.

## The New Marketing Blueprint That Works Across Industries

External



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**Brian Tracy** <brian@briantracyintl.com>  
to me

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Sat, 14 Dec 2024, 13:11



BRIAN TRACY  
INTERNATIONAL

Hi colin,

I was recently speaking with my friend Colin, a marketing expert who's helped some of the biggest names in the industry grow their businesses in a meaningful way.

What sets Colin apart is his ability to consistently create organic content that goes viral.

He's mastered the art of turning simple posts into high-performing pieces that reach 200,000 to 10 million views and attract 8,000 to 50,000 new email subscribers—without spending a dollar on ads.

Here's a great example: a reel that's racked up 9.2 million views.

[Take a look here](#)

His strategies aren't one-off flukes. They work across industries, time and time again, and they've been instrumental in helping his clients (including myself) not just attract attention but convert that attention into loyal, paying customers.

This got me thinking—what if we put together a masterclass where Colin shares the step-by-step process behind his results?

If you'd like to learn how to implement this system for your own business or brand, just reply to this email with "I'm in." If there's enough interest, I'll ask Colin to do something he's never done before: reveal his exact framework in a live masterclass.

I look forward to hearing from you!

To your success,  
Brian Tracy

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**Brian Tracy** <brian@briantracyintl.com>  
to me ▾

Wed, 18 Dec 2024, 08:25 ☆ 😊 ↶ ⋮

In just 3 hours, we'll begin a session hosted by my mentor Colin that could dramatically change the way you think about growing your business and reaching your goals.

This is your opportunity to gain insights that the top names in the industry (including me) use to achieve viral success and more importantly seamless transition them into clients and customers.

Details:

When: 11 AM EST today

Where: Online via this link: <https://us05web.zoom.us/j/6805085031?pwd=x5uFS8Kmy6zTD6XYYHLx2dmed5UHm3.1>

Duration: 30 minutes

Cost: Free but we're keeping it <100 registrations. I encourage you to join us live and fully present. Moments like this are rare, and they're often the turning points that open new doors to success. Take this time for yourself, your business, and your future. I look forward to seeing you there.

Brian Tracy

Thank you, I will check it out.

I signed up.

Looking forward to it!

↶ Reply

↷ Forward



🗨 Share in chat

## The Closely-Guarded Viral Growth System: Interested?

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**Brian Tracy** <brian@briantracyintl.com>  
to me

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Fri, 13 Dec 2024, 14:48



BRIAN TRACY  
INTERNATIONAL

Hi colin,

Yesterday, I shared how my social media mentor Colin showed us how to achieve—25,190 email subscribers from just one simple organic social media post.

The response has been overwhelming, with so many of you asking for more details about Colin's systems.

To be honest, Colin is a very private person. He avoids the spotlight, preferring to let his team, results and clients speak for him.

That said, he has built an extraordinary system—one I believe is the best in the world.

It not only helps you go viral but more importantly turns that attention seamlessly into loyal, paying clients who come to you.

Here's what I'm thinking...

If I were to ask him (for the first time ever) to host a free 30-minute masterclass on how you can go viral this week and effortlessly transition your audience into clients, would that be something you'd potentially be interested in?

Reply with the word "masterclass" to let me know.

To your success,

Brian Tracy

P.S. I'm aiming for at least 500 responses before approaching Colin. Knowing him, this 30 minute masterclass would deliver more value than most year long paid programs and he's not the kind of person to have an annoying pitch at the end. If this potentially interests you, reply with the word "Masterclass," and I'll see what I can do.

Getting more bookings External > Inbox x



**Brian Tracy** <brian@briantracyintl.com>  
to me ▾

Thu, 12 Dec 2024, 18:03 ☆ 😊 ↶ ⋮

BRIAN TRACY  
INTERNATIONAL

Hi colin,

Imagine one post reaching 836,000 people organically in 24 hours, bringing in 25,190 new email subscribers—all without a massive following or paid ads.

That's what happened when a viral strategy Colin (my social media mentor) shared with me on one of his test accounts that had very few subscribers.

If you're curious about how this works and how to replicate it for yourself, reply to this email with the word "interested", and my team will share the details with you.

To your success,

Brian Tracy